

NTRS 455 – Shiew Chin

Sample Website Evaluation Assignment

Website #1: <http://www.arthritis.com>

Website #2: <http://arthritis.about.com>

Evaluation Criteria	site #1	site #2
1. Interactivity with the target group(s): 15%	15	13
2. Appropriate content for target audience: 15%	15	10
3. Educational value: 15%	15	10
4. Scholarship/Credibility: 15%	10	0
5. Design: 5%	5	1
6. Navigation: 10%	10	10
7. Working links: 10%	10	10
8. Graphics: 7%	7	0
9. Technical: 8%	8	8
Overall site score:	95	62

Comments:

Arthritis.com

Strengths: The content is clear. The color is great. The web pages look very neat. There are so many useful connected links in the articles. It shows the date of the last update at the end of the article. There are also some colorful pictures, graphics and animations in the articles. The subject is clear and very understandable. The website is most likely for an educational purpose. It's also good for research.

Weaknesses: I saw no weak spots at the www.arthritis.com website.

Arthritis.about.com

Strengths: The navigation is just as good as website #1. There are some useful links.

Weaknesses: The content is not very clear and the color is not really good. The website looks very messy. However, there are some helpful sponsors' links which are related to the topic, "Arthritis". Also, there are too many extra advertising links and pop-up windows that come out during research.

Conclusion:

I prefer the first website, www.arthritis.com. I think that the first site is more likely to be an educational link and the second one, arthritis.about.com/, is more likely to be a business link because of all the advertisements.